girl scouts
cookie program

The Girl Scout Cookie Activity Pin

{Celebrating the 5 Skills with girls!}

The Cookie Activity Pin is available in August for purchase at your local store or through www.girlscoutshop.com. The pin is a different color every year.

All girls who participate in the Girl Scout Cookie Program are eligible to earn the annual Cookie Activity Pin. When they earn the pin, invite girls to share their accomplishments in each of the 5 Skills. Here's how girls achieve the 5 Skills through the Girl Scout Cookie Program:

1. Goal Setting

- ☐ Set personal learning goals. What do you want to learn this year? What do you want to do better? Share this with at least one other person or your group.
- ☐ Set personal sales goals for yourself based on your personal and group goals. Keep a record of your accomplishments each year!

2. Decision Making

- ☐ Develop a basic business plan for your cookie sale.
- ☐ Work as a team with other Girl Scouts to decide when and where you'll sell cookies and what you'll do with the money you earn.

3. Money Management

- ☐ Develop a budget for accomplishing at least one of the goals you set in the Goal Setting step. Use this budget to help determine your sales goals.
- ☐ Be able to explain how the money earned in the Girl Scout Cookie Program helps you, your group, and your council.

4. People Skills

- ☐ Practice your "elevator speech" for customers about what you are selling, why you are selling it, and why they should purchase it.
- ☐ Make a list of customers you will approach. Don't forget people you sold to last year!

5. Business Ethics

- ☐ Discuss how living the Girl Scout Promise and Law applies to what you do in the Girl Scout Cookie Program as a businesswoman.